



Teacher's Guide

What is Letterland?

Letterland is a multi-sensory, synthetic phonics system with a difference. It shows 3 to 8 year olds how to read and write by providing a secret place where letters come alive!

What Letterland can do for you...

Letterland has a complete range of products to take children from the very first stages of learning to full literacy. It is fast, fun and highly effective.

- ✓ Speaking, listening and vocabulary
- ✓ Phonemic awareness
- ✓ Synthetic phonics
- ✓ Blending & segmenting

- ✓ Word building
- ✓ Reading
- ✓ Spelling
- ✓ Handwriting

Abstract letter shapes are transformed into motivating and engaging pictogram characters.



These colourful pictograms provide memory hooks for all the letter shapes and sounds:

- Their fun personalities infuse print with life, turning the letters into friends.
- Their alliterative names accurately cue correct letter sounds.
- All the phonics facts are taught through interesting stories which children love to learn.
- Letterland's multi-sensory activities, including actions, songs, art, crafts, games and role play, consolidate and accelerate phonic learning!

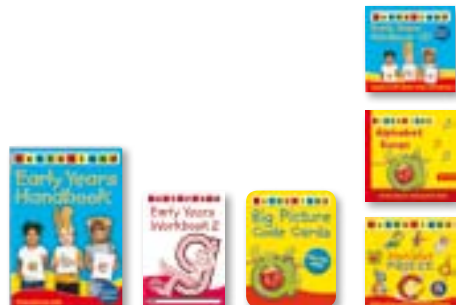


Early Years (Ages 2 to 5)

- ✓ Phonemic awareness
- ✓ Things to talk about
- ✓ Alphabet immersion
- ✓ Actions for each letter
- ✓ Aa-Zz shapes and sounds

Our **Early Years** materials cover:

Letterland characters	a-z
Letter shapes	a-z
Capital shapes	A-Z
Letter sounds	a-z
Long vowels	a, e, i, o, u
Alliterative words	



Primary Years (Ages 4 to 7)

- ✓ Fast track a-z
- ✓ Long vowels
- ✓ Blending
- ✓ Digraphs & trigraphs
- ✓ Segmenting
- ✓ Frequent words

Our **Primary Years** materials cover:

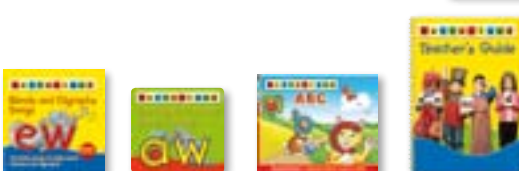
Fast track (6 weeks or less!) a-z, A-Z

Word building: a, e, i, o, u, ch, sh, -ng, -ng, -ff, -ll, -ss

Consonant blends bl, sl, br, cr, pr, tr, sc, sk, sp, spr, squ, str, shr, thr

Long vowels a-e, ai, ay, ee, ea, i-e, ie, y, igh, o-e, oa, ow, u-e, oo, ew

More digraphs ar, or, ow, ou, oy, oi, er, ur, ir, oo, u, aw, u, air, ear

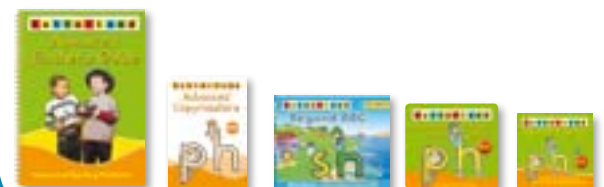


Advanced (Ages 6 to 8)

- ✓ Word building
- ✓ Advanced spelling patterns
- ✓ Irregular vowels, more digraphs & trigraphs

Our **Advanced** materials cover:

a (as in America/half)	ei (receive/height/eight)	less/ness (suffixes)
all/al (as in all/always)	en/est (magic endings)	mb/mn (as in thumb/autumn)
are (as in scare)	er (sometimes magic)	o (as in love/one/who)
al/el (as in musical/angel)	ere (here/there)	ous (as in famous)
ce/ci/cy (soft c stories)	full/ful (as in useful)	que (as in antique)
ch (as in school)	gh (as in brought/laugh)	tion (as in auction)
ed/ing (magic sounds)	ie (as in lie/field)	wh (as in when/who)
e (silent letter)	le (as in knee)	wr (as in write)
e (as in they)	le (as in table)	y to i (as in cry/cries)
ea (as in head)	able/ible (suffixes)	y (sometimes magic)



At Home (Ages 2 to 8)

- ✓ Speaking & listening
- ✓ Letter shapes & sounds
- ✓ Handwriting
- ✓ Fun with Phonics

Our **Home** materials cover:

Activity/sticker books
Flashcards
Picture/story books
Board & Lift-the-Flap books
Audio CDs
Interactive software
Puzzles & games
Monthly eNewsletter

